# Acquisition of RBS's APAC ECM, CF and Cash Equities Businesses

2 April 2012



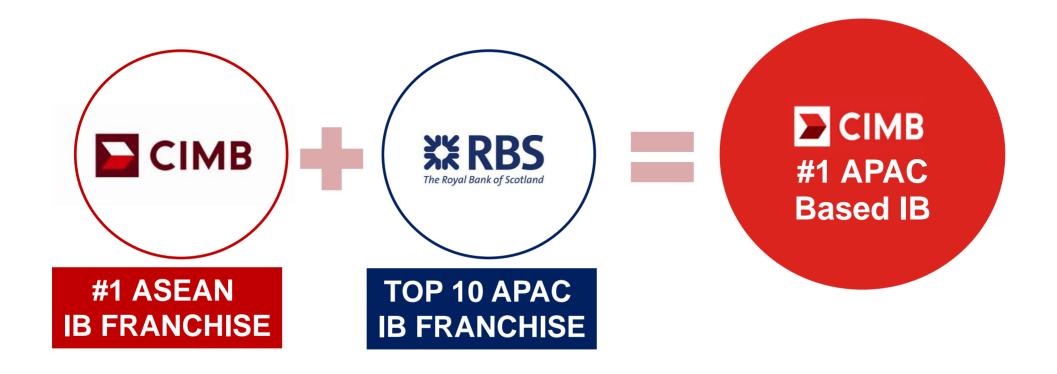
## Agenda

- 1. Summary
- 2. RBS's APAC ECM, CF and Cash Equities
- 3. CIMB's IB and Securities
- 4. Deal Structure
- 5. Risks and Challenges
- 6. Strategic Rationale
- 7. Effects of Proposal
- 8. Timeline
- 9. Final Remarks



# SUMMARY





# **CIMB** GROUP

**Anchored by a leading ASEAN Universal Bank** 

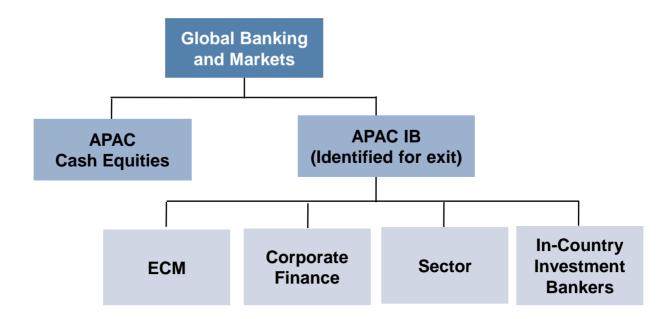


# RBS's APAC ECM, CF AND CASH EQUITIES



#### **About RBS**

- RBS Group has decided to exit some of its APAC (ex-Japan) investment banking and cash equities business. These comprise:
  - IB: ECM, CF (M&A, Sector Advisory and In-Country Investment Bankers)
  - Cash Equities: Equities sales, execution and research
- The business comprises equities licenses in 8 markets, an additional 2 markets via strategic partners, sales forces in UK & US and IB capabilities in 10 markets



Excludes RBS IB's DCM and FI businesses



# APAC (on-Ground) Presence (Businesses Identified For Exit)

	Cash E	quities	IB			
KEY APAC	Stock Exchange License	Research	M&A	ECM	Sectors	IB
Hong Kong	✓	✓	✓	✓	✓	✓
Australia	✓	✓	✓	✓	✓	✓
India	✓	✓	✓	✓		✓
Korea	✓	✓	✓			✓
Singapore	✓	✓	✓	✓		✓
Taiwan	✓	✓				✓
Indonesia	✓	✓				✓
China	✓	✓				✓
Thailand	(✓)	(✓)				✓
Malaysia	(✓)	(✓)				✓

Total number of staff as at 1/1/2012 circa 600



### League Table and Accolades

League Table Rankings 2011						
	M&A		ECM		IPO	
RBS	Rank	Market Share	Rank	Market Share	Rank	Market Share
APAC	10	5.5%	12	2.1%	17	1.4%
ASEAN	8	8.1%	20	1.2%	-	-



Best M&A House 2011 Best M&A Deal - Rachaburi **Electricity Generating Holding** 





Best Deal 2011 -Hong Leong Bank Berhad



**ASIA** 



IPO of The Year 2010 -**QR** National















Best Cross Border M&A 2010 -Cheung Kong Infrastructure and Hongkong Electric Holdings (UK)

> Best M&A Deal 2011 -SABMiller (Aus & NZ)





Best Cross Border M&A 2010 -Fortis Healthcare Limited





Best M&A Deal 2010 -

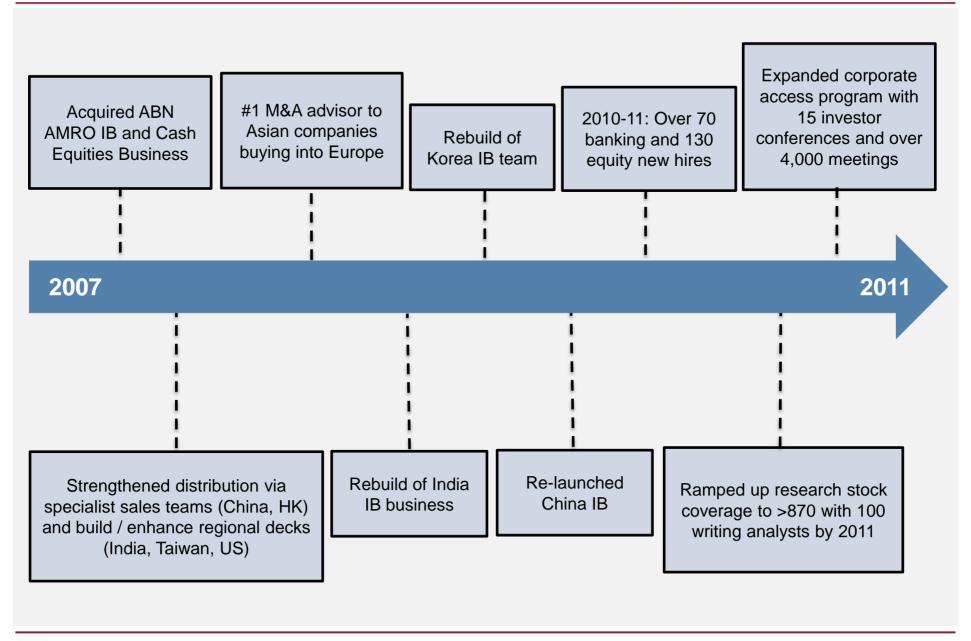
Dana Petroleum Plc



Source: Dealogic

Note: For M&A league tables, APAC excludes New Zealand and Japan, but includes Korea; based on completed deals; min deal size of US\$50m and 5% stake size; excludes fairness opinions, excludes any open market purchases. ECM league tables exclude Japan, New Zealand, A-shares; based on apportioned values

# RBS's Recent APAC ECM, CF and Cash Equities History

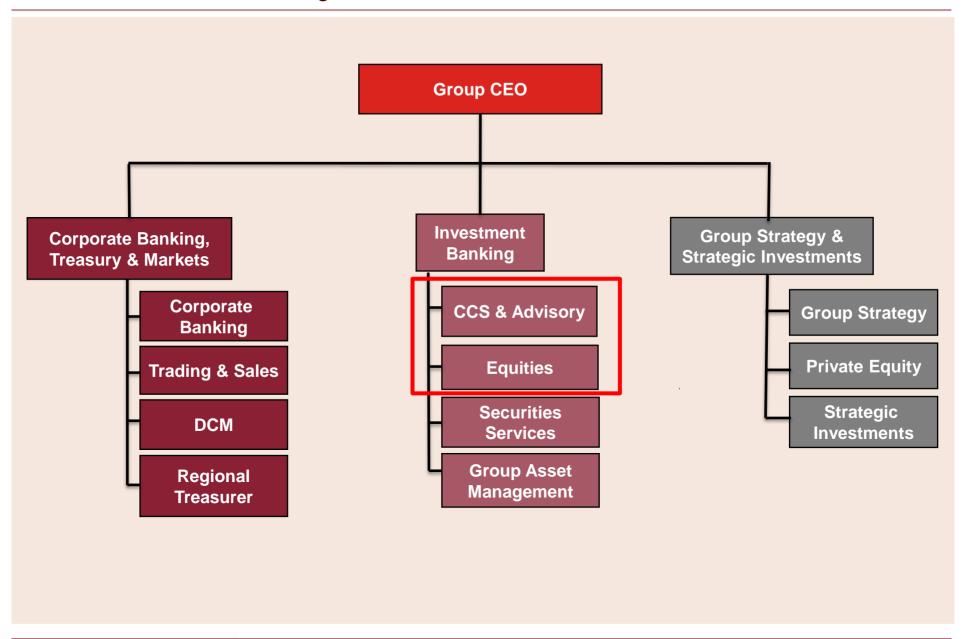




# **CIMB's IB and SECURITIES**



## CIMB's Wholesale Banking





# Regional Investment Banking and Brokerage Leadership

	20	11	20	10		20	11	20	10
ECM	Market Share	Rank	Market Share	Rank	IPO	Market Share	Rank	Market Share	Rank
Malaysia	35.5%	1	28.4%	1	Malaysia	31.7%	1	30.1%	1
Indonesia	4.7%	9	5.2%	8	Indonesia	-	-	8.6%	4
Singapore	3.7%	7	2.0%	10	Singapore	3.0%	5	1.4%	16
Thailand	3.1%	8	2.8%	8	Thailand	19.4%	3	19.7%	2
Hong Kong	>0.1%	88	-	-	Hong Kong	>0.1%	51	-	-
ASEAN	8.7%	4	10.9%	1	ASEAN	7.8%	4	14.7%	1
	2011		20	10		20	11	20	10
M&A	Market Share	Rank	Market Share	Rank	Brokerage	Market Share	Rank	Market Share	Rank
Malaysia	36.7%	1	43.3%	1	Malaysia	10.4%	1	9.8%	1
Indonesia	1.0%	14	19.7%	2	Indonesia	6.0%	2	6.0%	2
Singapore *	1.3%	18	7.9%	3	Singapore	9.9%	2	9.2%	3
Singapore * Thailand	1.3% 1.8%			3 12	Singapore Thailand	9.9% 3.1% ^	2 13 ^	9.2% 0.9%	3 35
		18	7.9%						



#### Notable IB and Securities Awards

#### **Best IB**



#### **Best M&A**

#### **Best Broker & Research**























Best Investment Bank in ASEAN Best Investment Bank (Msia)

**Best Equity House Bumi Armada's USD888 mil IPO** Best Equity/IPO Deal of the year in Southeast Asia

SapuraCrest Petroleum-Kencana Petroleum's RM11.9 bil M&A Best Deal/Most Innovative Deal of the

Year in Southeast Asia 2011

**Best Institutional Broker** 

















Best Investment Bank (5th time)

(9th time)



M&A Advisor of the Year - CIMB

Investment Bank Berhad 2009

**Finance**Asia







Deal maker of the Year 2009 Cross Border Deal of the Year 2009

Best Investment Bank

**Best Equity House** AIA IPO - Deal of the Year Pet Chem IPO - Best Malaysia Deal

Best Broker Best Overall Country Research Best Strategy Research Best Sector Coverage - Banks, Consumer, Telecommunications, Capital Goods and Utilities Best Local Brokerage Best Overall Sales Service4s Best Execution Best Sales Trading













Best Domestic Investment Bank

**Best Equity House** Khazanah-Parkway - Best Deal Singapore

Best M&A House Best Cross Border M&A Deal of the Year in Southeast Asia 2009 **CVC-Matahari** – Best Deal Indonesia



Most award winning broker in Asia



# **DEAL STRUCTURE**



#### Scope of Acquisition

- APAC businesses
  - Cash Equities (excluding South East Asia and South Korea)
  - Investment Banking (excluding South Korea)
- 2. Legal entities Only 3 in Australia
- 3. Customer accounts and executed / secured mandates (subject to clients' consent)
- 4. Selected employees Approximately 60% of total employees as at 1st January 2012
  - 82 key employees have signed-on as at 31 March 2012, equivalent to 87% of those offered so far
  - Offer letters for remaining employees to be sent this week
- 5. IT software and hardware
- 6. Selected assets and property leases

To be reviewed at a later date - Joint Ventures

- RBS Morgans (50%)
- Hua Ying Securities (33.3%)



# Scope of Acquisition by Country

	APAC Businesses					
Jurisdiction	CE	IB	Details			
Hong Kong / China	✓	✓	<ul> <li>Transfer employees / mandates to CIMB Securities (HK) Ltd / CIMB Shanghai Representative Office</li> </ul>			
Australia	✓	✓	<ul> <li>To acquire:</li> <li>RBS Equities (Australia) Ltd</li> <li>RBS Corporate Finance (Australia) Ltd</li> <li>RBS Equity Capital Markets (Australia) Ltd</li> </ul>			
India	✓	✓	<ul> <li>Apply for new licence for cash equities and IB business (6 months), after which the business (employees, mandates, etc) shall be transferred to the operating entity</li> <li>To continue IB business in current construct until new licences awarded</li> </ul>			
Taiwan	✓	✓	<ul> <li>CIMB to apply for new licence to undertake businesses (6-8 months), after which the business (employees, mandates, etc) shall be transferred to the operating entity</li> </ul>			
ASEAN	×	✓	<ul> <li>Transfer mandates /employees to CIMB entity</li> </ul>			
United Kingdom	✓	×	<ul> <li>Transfer employees supporting APAC Business to CIMB entity (cash equities business)</li> </ul>			
USA	✓	×	<ul> <li>Transfer employees supporting APAC Business to CIMB entity (cash equities business)</li> </ul>			
Korea	×	×	<ul> <li>Recently closed by RBS. CIMB to explore obtaining new licence and rebuilding</li> </ul>			



### **Investment Cost**

	GBP 'mil
Gross Payment to RBS	88.4
Other consideration*	1.7
Capital Injection	43.0
Additional CAPEX	40.8
Total Investment	173.9
Price/NTA	1.07x
Payment from RBS	(13.8)
Total Investment – Payment from RBS	160.1
Effective P/NTA	0.98 x
Net Tangible Assets**	162.8

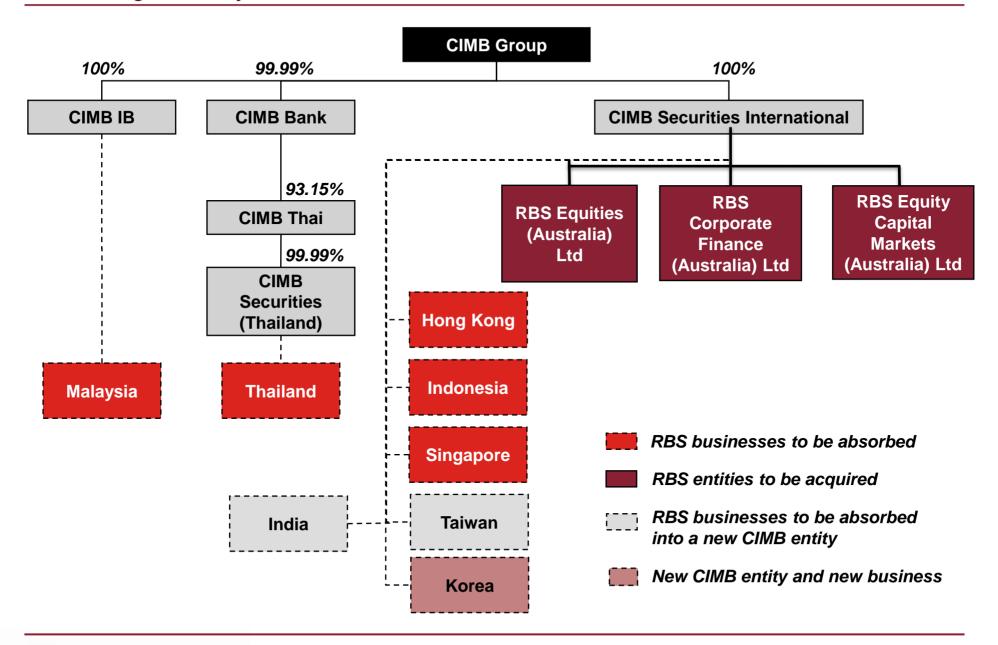
Breakdown of Assets (Post Acquisition)	GBP 'mil	
Cash & Receivables	113.1	
Fixed assets (including CAPEX)	49.7	
Goodwill	11.1	
Total Book value (Post Acquisition)	173.9	
Payment from RBS	13.8	
New employees	350 - 400	
New stock exchange seats	3-4 ^	
Clients and Mandates	Subject to consent	
Next generation system Investment	To be further developed	



Notes:

<sup>^</sup> Subject to approvals
\* Include stamp duty and others
\*\* Inclusive of GBP40.8 mil additional CAPEX

### The Merged Entity





# Regulatory Approvals Required

Country	Entities	License/Membership	Regulator
Australia	<ul> <li>RBS Equities (Australia) Ltd</li> <li>RBS Corporate Finance (Australia) Ltd</li> <li>RBS Equity Capital Markets (Australia) Ltd</li> </ul>	<ul> <li>Australian Financial services license</li> <li>Exchange membership</li> <li>Chi-X participant</li> </ul>	<ul> <li>Australian Securities and Investments Commission</li> <li>Australian Stock Exchange</li> </ul>
Taiwan	<ul> <li>CIMB to apply for new brokerage licence</li> </ul>	<ul><li>Brokerage</li><li>Proprietary trading</li><li>Underwriting</li><li>Exchange membership</li></ul>	<ul> <li>Financial Supervisory Commission</li> </ul>
India	<ul> <li>CIMB to apply for new brokerage and merchant banking licence or purchase an existing licence</li> </ul>	<ul> <li>Exchange membership –         National Stock Exchange</li> <li>Exchange membership –         Bombay Stock Exchange</li> <li>Merchant banking and         underwriting license</li> </ul>	<ul> <li>Securities and Exchange Board of India</li> </ul>
Korea	<ul> <li>CIMB to apply for new brokerage and advisory licence</li> </ul>	<ul> <li>Securities brokerage and dealing</li> <li>Securities underwriting</li> <li>M&amp;A advisory</li> <li>Exchange membership</li> </ul>	<ul> <li>Financial Supervisory         Services</li> <li>Financial Services         Commission</li> <li>Korea Exchange</li> <li>Korea Financial Investment         Association</li> </ul>
Hong Kong/China, Indonesia, Singapore, Thailand	<ul><li>Transfer of staff</li></ul>		<ul> <li>Accreditation for transfer of staff by local regulators, where required</li> </ul>



# **RISKS & CHALLENGES**



# Mitigating Key Challenges

	Description	Mitigating Factors
Human Resource	<ul> <li>Ability to sign-on and retain key personnel</li> </ul>	<ul><li>Secured high rate of acceptance by key employees</li><li>Favourable market conditions</li></ul>
Regulatory Risk	<ul> <li>Require necessary regulatory approvals for transfer of licenses and application of new licenses, where applicable</li> </ul>	<ul> <li>In preliminary consultation already</li> </ul>
Customer Attrition	<ul> <li>Will have to novate mandates and client accounts</li> <li>Potential customer attrition due to:         <ul> <li>Change in branding</li> <li>Loss of EMEA platform and value proposition</li> <li>Reduced market presence</li> </ul> </li> </ul>	<ul> <li>Relationship managers will have to actively manage clients and process</li> <li>Customers should be attracted by:         <ul> <li>Committed equities and IB parent</li> </ul> </li> <li>Parent with a dominant ASEAN market position</li> </ul>
IT	<ul> <li>Segregation and transfer of IT systems / platforms and requisite associated personnel</li> </ul>	<ul> <li>RBS's IT team to assist with the physical segregation / relocation of RBS' data centre for the handover of IT systems / platform</li> </ul>



# **STRATEGIC RATIONALE**



### 3 Key Reasons

1

Expand our IB / Cash Equities footprint in APAC

#### **Description**

- A major leap, positioning franchise as No.1 APAC-based IB
- Immediate expansion of capabilities in key markets, i.e. China, India, Australia, Taiwan, South Korea (may take 3-5 years to grow organically)
- In line with CIMB Group's V15

2

Strengthen our IB /
Cash Equities
presence in ASEAN

- Reinforcing IB / Securities as a core part of our UB franchise
- Add more depth to our investment banking / broking platform in ASEAN (eg. Sector advisory / CF infrastructure)
- Strengthened presence Ex-ASEAN to help capture flows between ASEAN and rest of APAC and beyond

3

Secure our future in cash equities

- Enhance CIMB's securities platform in terms of:
  - Improving our scale reducing cost per trade, investment in systems, research etc
  - Sophistication and market coverage (e.g. direct market access to 12 markets in APAC)
- Assume and develop RBS electronic trading capabilities and next generation systems

#### "The Leading ASEAN Franchise"

At the end of 2015, CIMB Group will be recognised as THE leading ASEAN franchise, distinctive in its culture, processes and people. In its business of universal banking it will be strong across the region and Well-connected in key markets beyond. We will operate as a high performing, institutionalised and integrated ASEAN champion, consistently striving for innovation, customer service excellence and best in class practises. Making ASEAN our home, we champion the advancement and acceleration of the ASEAN integration agenda.

#### V15: Broad Objectives & Targets

- Market capitalisation > RM100 bil
- **Top 3 banking group in ASEAN** by market capitalisation & asset size
- **3** Top 3 ROE among ASEAN banks

- Diversified revenue / PBT / asset mix by:
  - Geography, where Malaysia will constitute <40%, and</li>
  - Business, where consumer banking will constitute >60%



# CIMB IB Beyond ASEAN Before RBS Acquisition

	Investment Banking	Si	trategic Equities collaboration
*3	<ul> <li>CIMB Bank and CIMB Securities         Representative Offices in Shanghai. Main activities include market research and     </li> </ul>	<b>*</b> Taiwan	<ul> <li>Institutional broking partnership with Capital Securities</li> </ul>
China	facilitating offshore deals for IB  • 5 staff		<ul> <li>Institutional broking partnership with John Keells Stock Brokers</li> </ul>
• India	<ul> <li>Strategic partnership with Kotak Mahindra formed in Aug 2011. Scope to cover the following 3 areas: Cross-border M&amp;A, Trade finance and Retail remittance</li> </ul>	* Australia	<ul> <li>Institutional broking partnership with BBY</li> </ul>
	<ul><li>2 staff</li></ul>		Equity Sales
	<ul> <li>JV with local partners to provide investment banking and capital market advisory</li> </ul>	UK	<ul><li>London institutional equity sales</li><li>6 staff</li></ul>
Sri Lanka	services  4 staff	USA	<ul><li>New York institutional equity sales</li><li>10 staff</li></ul>



#### The Franchise We Are Buying

- An APAC Equities, ECM and CF business with a long history and client goodwill
- A business which was underinvested in the latter days of ABN AMRO and early days of RBS
- In the last 2 years, significant investment has been made on both Equities and Investment
   Banking in key geographies, products, sectors and technology
- 2010-11: Significant strengthening of Equities and Banking in Australia and India, and rebuilt
   China and Korea franchises
- An Equities business which is empanelled with practically all major international buy-side clients
- An Investment Banking business which has a track record of transacting with blue-chips and MNCs across APAC, and comes with a pipeline of deals
- A historically strong business, a long way through a significant investment and rebuild programme



# Complementary Merger – Broking, ECM & CF Across APAC



Comparison of presence						
Maykata	Bro	king ECM		CM	CF	
Markets	RBS	СІМВ	RBS	СІМВ	RBS	СІМВ
Malaysia	<b>( /</b> )	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Indonesia	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Singapore	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Thailand	<b>( /</b> )	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Hong Kong	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
China	0	0	0	0	<b>✓</b>	<b>✓</b> *
Australia	<b>~</b>	<b>(✓</b> )	<b>✓</b>	0	<b>✓</b>	0
India	<b>~</b>	0	<b>✓</b>	0	<b>✓</b>	<b>(✓</b> )
Taiwan	<b>~</b>	<b>(✓</b> )	<b>✓</b>	0	<b>~</b>	0
Korea	~	( <b>~</b> )	<b>v</b>	<b>(✓</b> )	~	<b>(✓</b> )
Sri Lanka	0	( <b>~</b> )	0	<b>✓</b>	0	<b>✓</b>
Philippines	0	<b>(</b> \(\bullet\)	0	0	0	0



## APAC Advisory/ECM Leadership

#### **Advisory**

- Top 10 M&A advisor in APAC region (1)
- Extensive corporate relationships and industry expertise
- Strong cross-border capabilities

Equity	Capital	<b>Markets</b>
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- Top 10 ECM house in APAC region (1)
- Achieves highly credible presence in Australia, HK / China, India and Korea
- Comprehensive product suite IPOs, rights issues, block trades, convertibles, exchangeables, etc

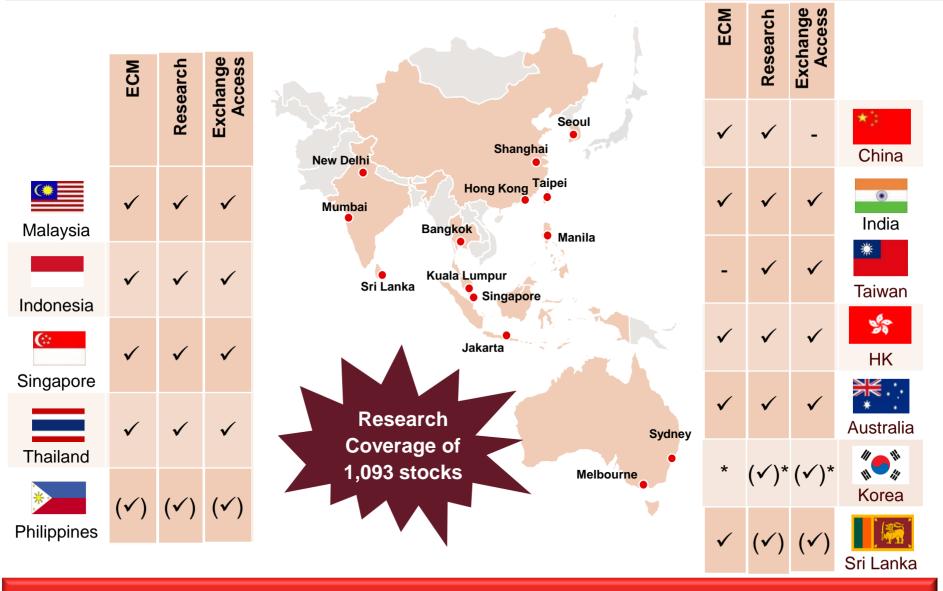
M&A League Table Rankings 2011					
CIMB Combined <sup>(1)</sup>					
APAC <sup>(1)</sup>	#20	#7			
ASEAN(2)	# 2	#1			

ECM League Table Rankings, 2011			
	CIMB	Combined <sup>(1)</sup>	
APAC <sup>(1)</sup>	# 17	# 9	
ASEAN(2)	# 4	# 4	

IPO League Table Rankings, 2011		
	СІМВ	Combined <sup>(1)</sup>
APAC <sup>(1)</sup>	# 14	# 11
ASEAN <sup>(2)</sup>	# 4	# 4



## **APAC Securities Leadership**



**Largest APAC Based Securities Franchise** 

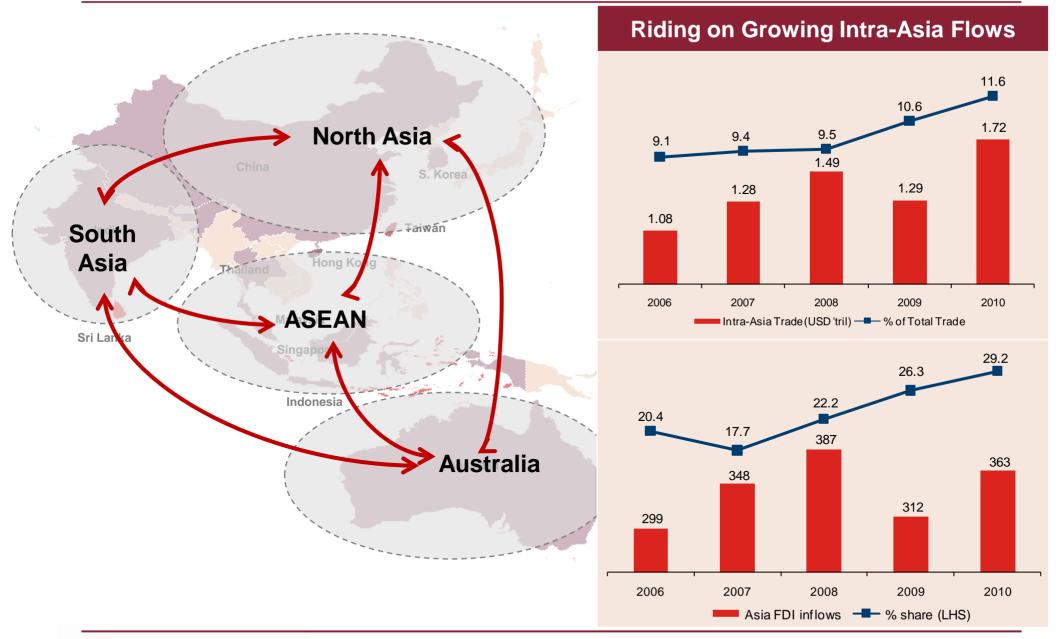


### **Potential Synergies**

**Description** ASEAN equities to RBS' equity clients CIMB's strong ASEAN relationships marketed North Asian and Australian products **Cash Equities** Leverage RBS' electronic trading platform and merged entity's pan-Asian research coverage of stocks Leverage RBS' platform and distribution to enhance ex-Malaysia deal flow in ASEAN **ECM** Leverage CIMB's platform and distribution in ASEAN for deals in Australia, North Asia and India Complete CIMB's build-up of sector specialists **Advisory** Incremental deals via enhanced Southeast Asia-North Asia, Southeast Asia-India, Southeast Asia-Australia links New distribution force for wider wholesale product range (DCM, corporate banking, **Cross-Selling** treasury, derivatives) **Employee optimisation** 1. Cost Rationalisation of support, operational and systems costs



#### Intra-Asian Trade and Investment Flows





# **EFFECTS OF PROPOSAL**



# **Expected Financial Impact**

	Projected FY12	Projected FY13
Share capital	No impact	No impact
ROE	Marginally Dilutive	Accretive
EPS	Marginally Dilutive	Accretive
Cost to Income	Increase	Increase
BPS	Marginally Dilutive	Accretive
DL Ratio	Marginally Increase	Marginally Increase
Gearing Ratio	Marginally Increase	Marginally Increase



# **TIMELINE**



# **Indicative Timeline**

Key Milestones	Indicative Timeline
Economic ownership of businesses / Signing of MOU	1 Mar 2012
Signing of SPA and commence transition arrangements	2 Apr 2012
Regulatory approvals from relevant authorities	May 2012 to Sep 2012
Transfer of legal ownership (by jurisdictions)	May 2012 to Nov 2012



# **FINAL REMARKS**



### **Deal Snapshot**

- Favorable timing and deal structure
- A complementary merger
- Significant potential (revenue and cost) synergies to be realised
- Will not have a material impact on CIMB's balance sheet
- CIMB IB becomes the largest Asia-Pacific based IB anchored by CIMB Group, the ASEAN UB
- Unique opportunity to accelerate V15 goals
- New management challenges are well acknowledged



# THANK YOU