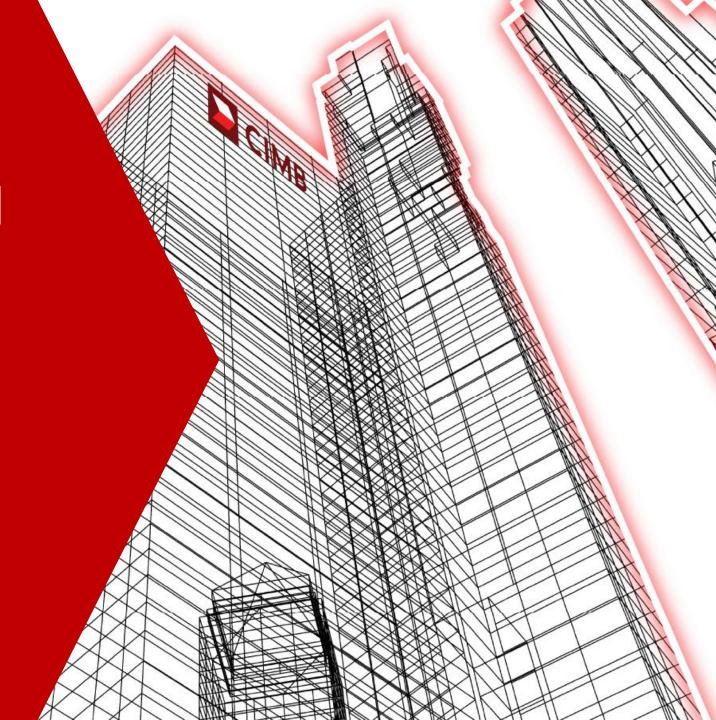


# 68<sup>th</sup> Annual General Meeting

**Novan Amirudin** 

29 April 2025



**MOVING FORWARD WITH YOU** 

01

**Creating value for our shareholders** 

Agenda

Approaching the "new world order" from a position of strength

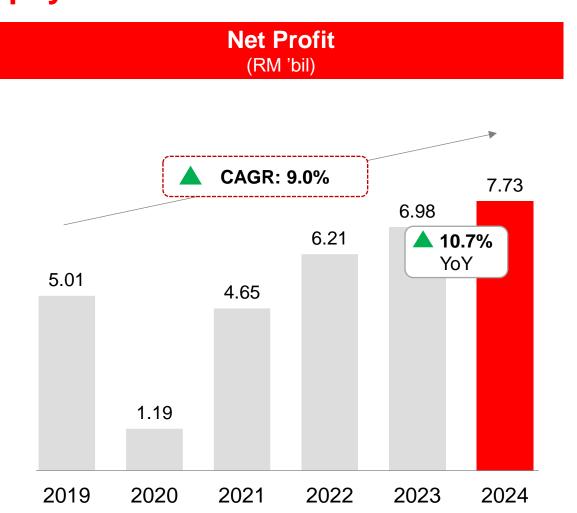
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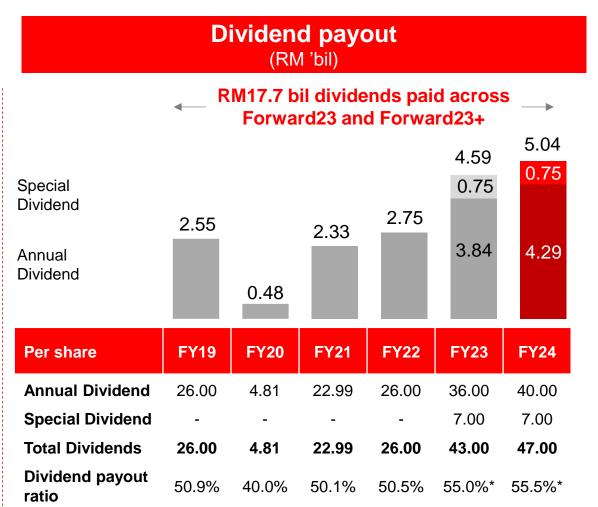
Long-term sustainable growth: Forward30

# Creating value for our shareholders

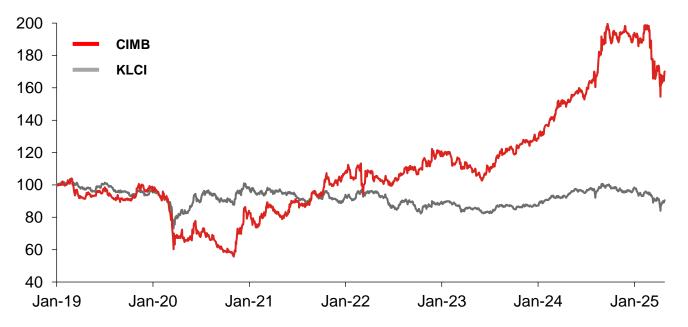


# Net profit up 10.7% YoY to RM7.7 bil in FY24; highest FY24 dividend payout of RM5.04 bil



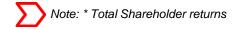


# This translates to significant shareholder value of >RM50 bil created since January 2019 to December 2024



(RM 'bil)	31 Dec 2018	31 Dec 2024	Value Created
Market Cap	54.6	88.0	33.4
Dividends			17.7
Total			51.1

Shareholder Value Creation					
FY24 Annualised TSR (%)*	CIMB	FBM KLCI			
1Y	+56.6%	+12.9%			
3Y	+38.1%	+1.6%			
5Y	+34.6%	+0.7%			
6Y	+31.8%	-0.5%			



## 17 buy and 3 hold calls in Apr 2025 vs 15 buy and 5 hold calls in Mar 2025





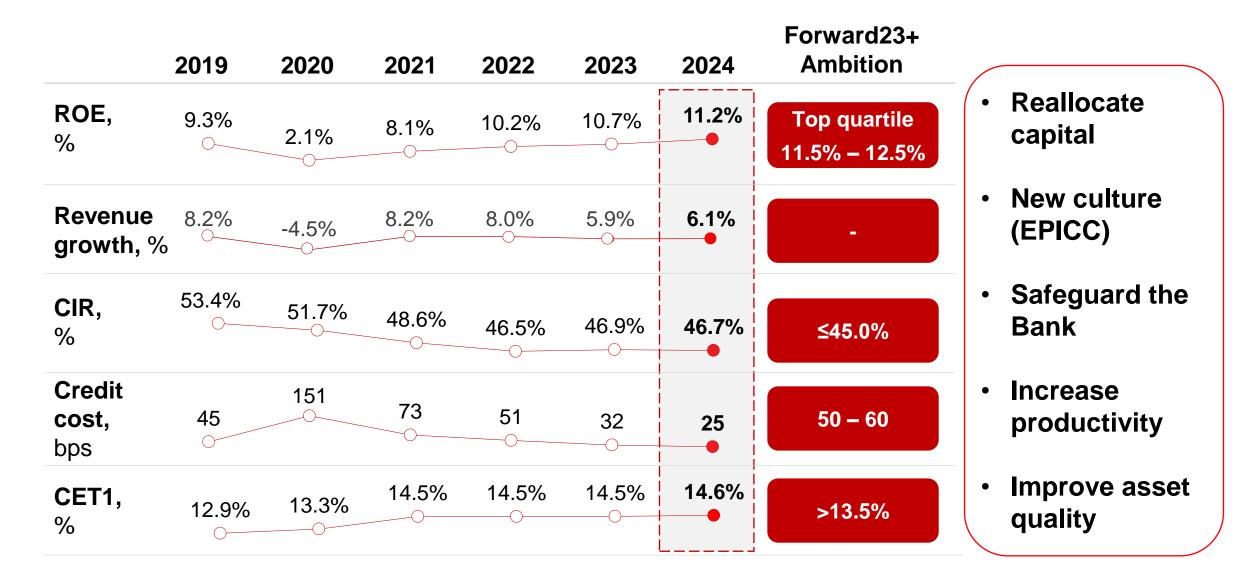
**RM8.78** 

Average consensus price

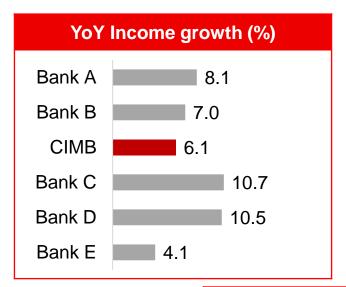
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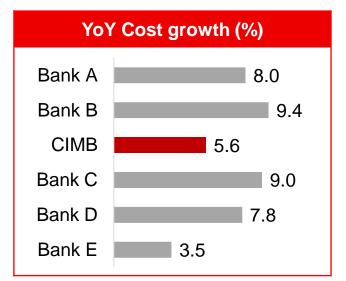
International and local analyst coverage

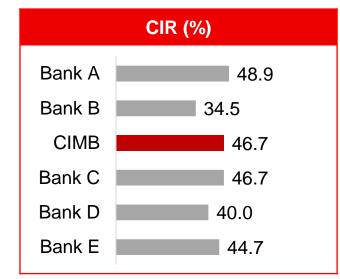
### We have achieved Forward23+ despite a challenging environment

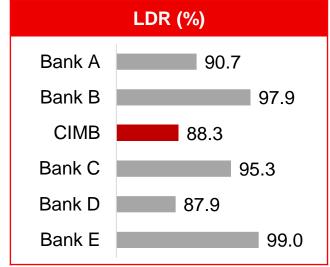


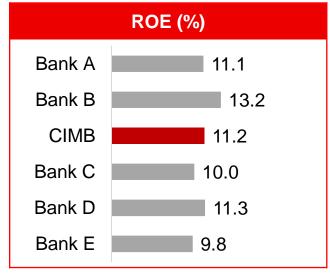
# We delivered 11.2% ROE in FY24, with an LDR of 88.3%, as we chose to grow sustainably











# Our digital investments have provided valuable insights, guiding the Group as we accelerate towards digitalisation and growth

#### TNG and TNGD

TNG: 35+ mil active cards | TNGD: 29+ mil users

- Holistic leader in the mobility technology and integrated digital solution
- Preferred partner for merchant, with payment and operation capabilities

#### **CIMB Philippines and Vietnam**

PH: 8+ mil customers | VN: 1+ mil customers

- 1 Mobile-app based; digital product delivery model
- Behaviour tracking across products for opportunity to cross-sell or upsell
- Leverage on partnership to grow and scale

#### **Key learnings**



#### Reimagine customer experience:

Simplify journeys with intuitive digital interfaces and self-service tools



#### **Utilise data and automation:**

To provide hyper-personalized offerings



#### **Expand digital reach:**

Deepen market penetration via digital propositions



#### Leverage on partnership:

To grow and broaden product offerings



#### **Embed innovation culture:**

Adopt VC-style experimentation to learn, scale and innovate faster



# We continuously invest in our human capital transformation to elevate CIMB's biggest asset – our people

### Increased Regional Mobility

2022 2023 2024 46 104 118

- Employee mobility crucial for knowledge sharing and collaboration across divisions and countries
- Mandatory TCB regional rotations

### **CIMB Signature Leadership Programme**







Leadership programmes for Leading, Emerging and Junior leaders with >300 participants in 2024

#### **Enhanced Learning Approach**

>1,400

Employees trained across the Group in Digital & Data programmes

~550

Employees undergoing formal coaching

As part of our commitment to advance employee skills & propel their career growth, with 73% internal succession realized

#### **Greater Engagements**



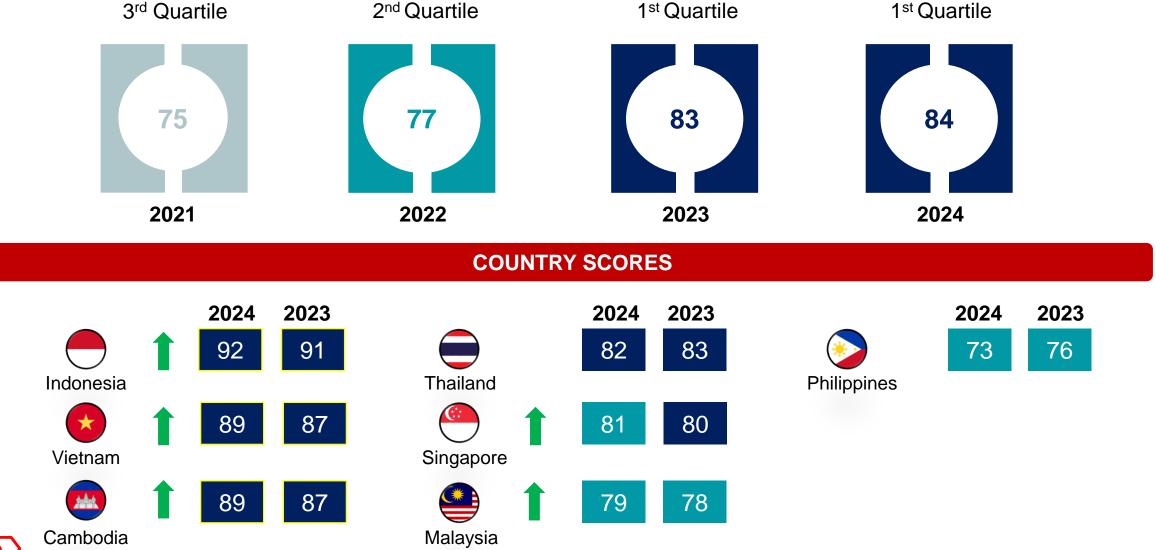




Series of town hall, regional branch visits as well as EPICC Award Night were held



# This led to an improvement in our Organizational Health Index (OHI) from 3rd Quartile in 2021 to Top Quartile in 2023 and 2024



# We are committed to driving sustainable impact to future-proof our organization and support our clients in their transition



#### **Future proofing our organization**

001

Percentile in the S&P Global Corporate Sustainability Assessment (CSA)

### >RM120mil

Raising the floor

In community investments from 2021 to 2024

#1

Globally amongst financial institutions by the World Benchmarking Alliance's Financial System Benchmark

### >RM117bil

Green, Social, Sustainable Impact Products and Services (GSSIPS) mobilized from 2021 to 2024, exceeding target of RM100 bil 1st

Malaysian Bank to complete **2030 decarbonization targets for 6 high-emitting sectors** 

### **216k** hours

Total employee volunteer hours in 2024, >130k hours targeted



### Notable awards in 2024 across ASEAN

#### **Investment Bank of** Choice





Best Bank for Investment Solutions (Rates, Credit, FX, Commodities)



Best Bank for Investment Solutions (Multi-asset, equity, rates, FX)



Best Bank for Investment Solutions (Equity, rates)





- Best ECM House
- Best Investment Bank

#### Recognized across **ASEAN**





Service Innovation of the Year



SME Financial Inclusion Initiative of the Year



Strategic Partnership of the Year



Wealth Management Platform of the Year





Derivatives House of the Year

#### **Trusted** sustainable partner





**Best Corporate &** Institutional Adviser, M&A Adviser, Primary Placement, M&A, Bond, and Block Trade





Best Bond House for Sustainable Finance





Overall Excellence **Awards** 



# Approaching the "new world order" from a position of strength



### Liberation Day has led to increased uncertainty and complexity

### **Short-term Impact**



Trade disruption



**GDP** slowdown



Interest rate cuts



Asset quality concerns

### **Medium to long-term Impact**



Bifurcation in trade blocks



Increase in intraregional trade



Uneven economic growth



### Forward23+ has made us stronger to navigate these volatilities

- Successfully reshaped portfolio, reduced exposure in high-risk SME businesses in IST<sup>1</sup>
- 2 Introduced EPICC culture and risk management framework
- Invested in technology to increase resiliency, enhance CX and drive customer stickiness
- 4 Integrated ASEAN Network to seize opportunities from intra-regional trade
- Improved asset quality

# 1: We have successfully reshaped our portfolio, reduced exposure in high-risk SME businesses in IST

#### **Asset composition**

Country	Year	Consumer		Commercial		Wholesale	
Malaysia	Dec-19	59%	20/ 🛦	14%	2% ▲	27%	4% ▼
ivialaysia	Dec-24	61%	2% ▲	16%	<b>∠</b> 70 <b>▲</b>	23%	470 ▼
Singapore	Dec-19	25%	5% ▲	14%	2% ▼	61%	3% ▼
Sirigapore	Dec-24	30%	<b>5</b> % ▲	12%	∠70 ▼	58%	<b>3</b> 70 <b>▼</b>
Indonesia	Dec-19	27%	6% ▲	35%	8% ▼	38%	2% ▲
IIIdonesia	Dec-24	33%		27%	O 70 V	40%	270
Thailand	Dec-19	58%	7% ▲	12%	10%▼	30%	3% ▲
TTIAIIATIU	Dec-24	65%	1%	2%	10 70 ▼	33%	370
Group	Dec-19	50%	20/	18%	1% ▼	32%	2% ▼
Group	Dec-24	52%	2% ▲	17%	1 70 🔻	30%	<b>∠</b> 70 ▼

## 2: We embrace EPICC culture and introduced risk management framework













C







**Enabling Talent** 

**Passion** 

Integrity & Accountability

Collaboration

**Customer Centricity** 





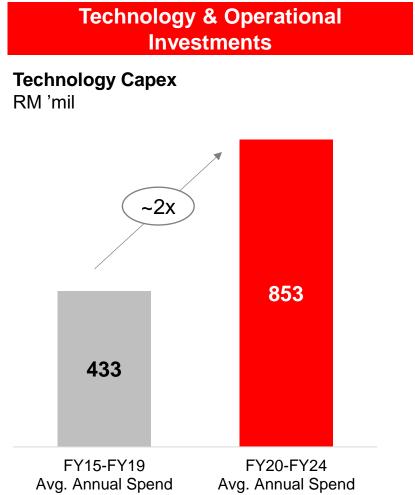


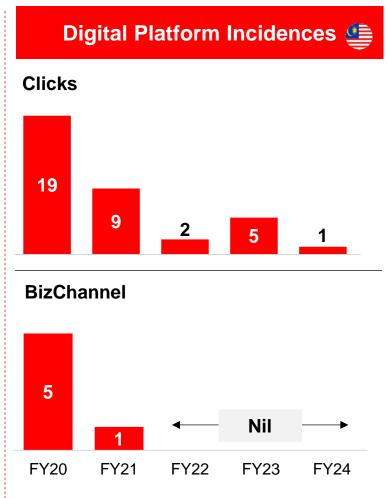


Safeguarding the Bank



### 3: We doubled our technology investments to increase resiliency, enhance CX and drive customer stickiness





#### Octo and Octo Biz









### 4: Present in 10 countries – we are well positioned to capture ASEAN Network business











ASEAN corporate network income of **10%** 











>RM300 billion<sup>1</sup>
Wealth AUM across
ASEAN

28 million customers

33K+ people 600+
branches

FX income 15%
YoY

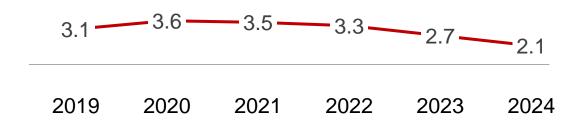
# 5: Improved asset quality – Allowance coverage ratio increased to 105% in FY24, while loan loss charge improved to 25bps



### **Loan Loss Charge and Gross Impaired Loans**











# Delivering sustainable long-term growth: Forward30





## CIMB's current performance vs weighted average MIST peers shows there is more to be done

		MIST peers <sup>1</sup>			
FY24	□ CIMB	50th percentile	75 <sup>th</sup> percentile	Best-in-class	
ROE, %	11.2	11.0	13.0	15.0	
CASA Ratio, %	43.1	45.0	51.0	53.0	
	04.0	00.0	00.0	00.0	
NOII Ratio, %	31.0	26.0	30.0	32.0	
CIR, %	46.7	44.0	38.0	34.0	
OIIX, 70	40.7	44.0	30.0	34.0	



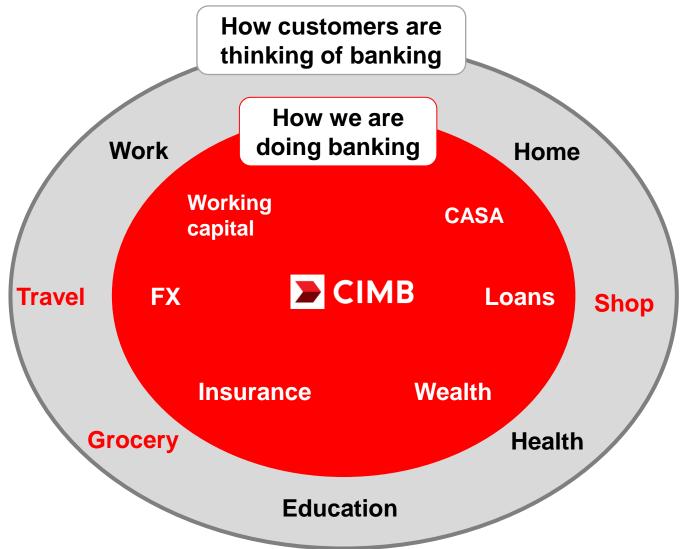


### Allocation of capital vs returns in FY24

	% of RWA	% of PBT	ROE
	54%	57%	11.0%
	19%	25%	14.6%
<b>(</b> **	12%	13%	19.9%
	12%	4%	5.9%
	2%	1%	8.4%
Others	1%	0%	-
Group			11.2%



### We want to embed ourselves into our customers' lives



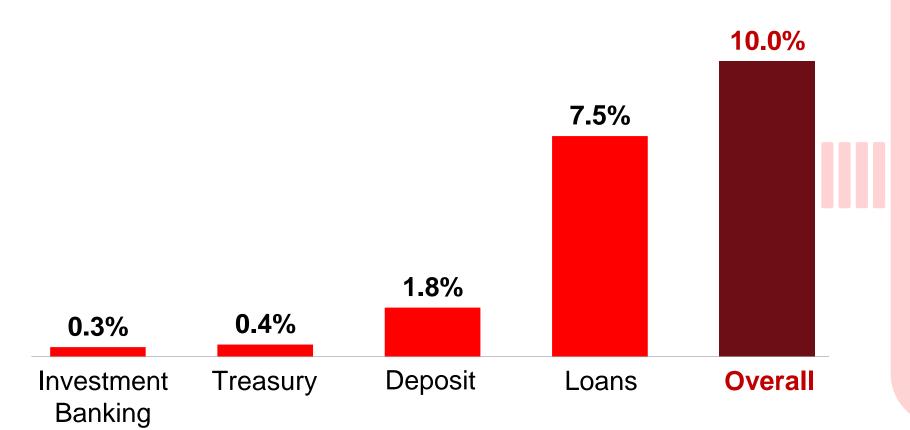
x Currently present through TNGD

We are committed to reimagining banking by shifting towards a customer-centric model



# ASEAN Network: Opportunity to grow ASEAN cross-border income along with increasing focus on intra-ASEAN trade

Corporate example: Cross-border income contributes to 10% of total corporate segment income



Whereas, intra-ASEAN trade amounts to ~25% of total regional trade, and growing





### To chart the next phase of growth, we reflected on some key questions



What are the core reasons behind CIMB's existence?



What role does CIMB want to play within our society?



# Our purpose is to advance customers and society by making lives Simpler, Better, Faster

### CIMB's purpose:

### **Advancing Customers & Society**

### 33K+ People

Simpler, better, faster operations while advancing customers and society

### ~30 Mil Customers

Simpler, better, faster products and services

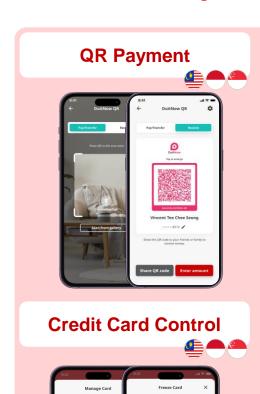




Bringing to life the power of Simpler, Better, Faster in CIMB

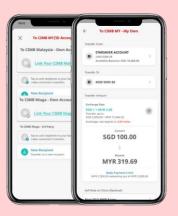


### OCTO: Simpler, better, faster banking experience



reeze your Credit Card

#### **Regional Account** Linkage



**Increase Card Limit** 



Flexi Payment Plan

#### **Apply Products – CC,** CPL, CASA



### 4 steps

To transfer funds to your "favourite" account

### 5 steps

To place funds in Fixed

#### **Wealth Portal** Integration<sup>1</sup>



## **Deposits**

### **Extensive** card control

via app vs peers

#### **Malware Monitoring**



MYR 10,456.00 

**Enhanced security** 

Will be available in Malaysia in 1H2025 30

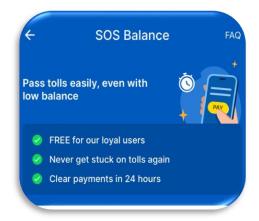
### TNG Digital: Simpler, better, faster digital solution

### Enhanced TnG Card & PayDirect



- NFC technology
- Auto-reload
- No service fee
- Up to 10 cards can be linked

#### **SOS Balance**



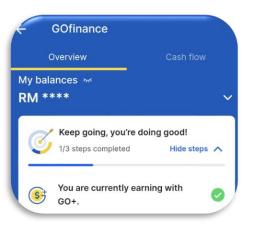
- Automatically covers toll charges when eWallet is low
- No fee or signups required

### Payment + Remittance



- Accepted at 1.6 mil+ merchants
- 500K+ migrant workers remit to
   50+ countries
- Real-time transfer
- Safe and secure

#### Wealth

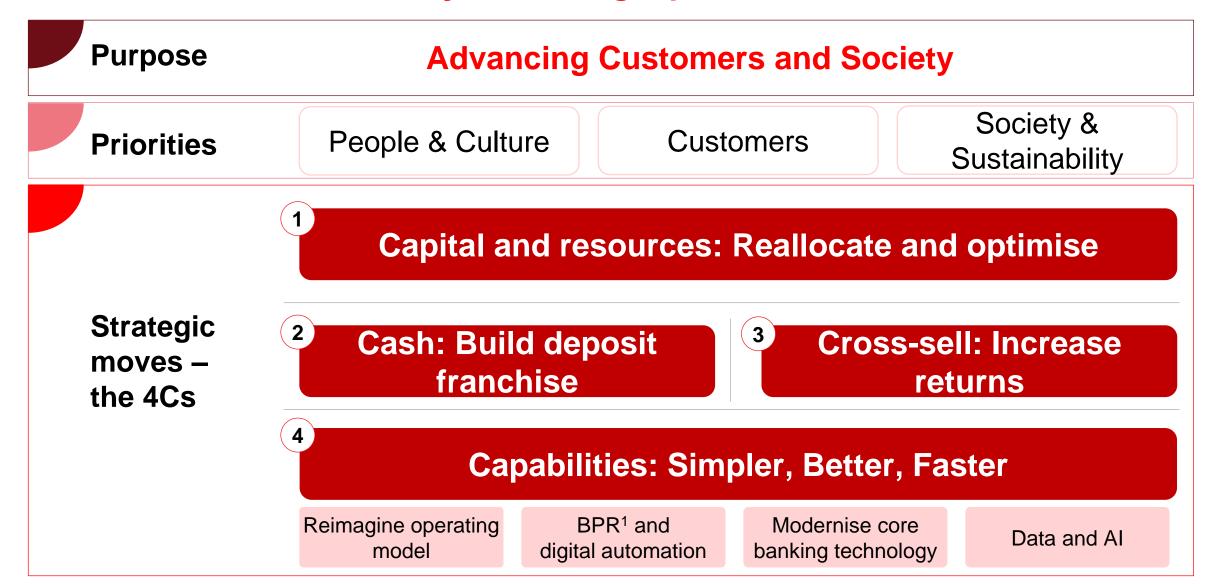


- Higher return rate vs traditional FDs
- RM10 minimum investment
- Multiple options (ASNB, Principal, e-Mas)
- Grow balance daily





### Forward30: CIMB's new 6 year strategic plan



# Our goal is to be the top-of-mind ASEAN bank, which will drive our ROE growth



<b>Key Metrics</b>	2024	2027	2030	
NPS	<b> 12</b> <sup>th</sup>		Top 3	
CASA ratio, %	43.1		45	Reduce cost of funds by 10-20 bps
NOII ratio, %	31.0		33 – 34	~75% client franchise income
CIR, %	46.7	Below 45	Low 40s	vs 65% today
Credit cost, bps	25	30 – 40	40 – 50	
CET1, %	14.6	14 – 15	13 – 14	
ROE, %	11.2	12 – 13	2030: Top quartile <sup>1</sup>	

### Thank you

