



11 April (A)



9 May



15 August

18 February

BCB became the preferred source of information on financial services at the Non-Aligned Movement (NAM) summit "Showcase Malaysia 2003" exhibition in Kuala Lumpur where its booth was visited by scores of NAM delegates.

17 March

BCB marked the successful raising of USD200 million Syndicated Term Loan Facility with a cocktail reception for participating financial institutions. The fund was for BCB to finance its overseas operations.

23 March

For the third consecutive year, BCB made it possible for 1,000 of its customers and staff to watch the exhilarating Formula One Grand Prix race live at Sepang International Circuit. BCB supports this world class sporting event by organising the "BCB Formula One Tickets Giveaway", a simple contest that ensures its customers get an opportunity to win free tickets to the race.

11 April (A)

BCB collaborated with Telekom Malaysia's subsidiary TM Cellular to launch a state-of-the-art product, the TMTouch Smart Cash Card. It is a pre-paid electronic cash card that enables parents to control their children's expenditure without the hassle of carrying cash.

11 April

BCB was appointed as one of two agent banks to channel funds to eligible SMEs in the tourism industry by Bank Pembangunan & Infrastruktur Malaysia at a signing ceremony to formalise the appointment.

9 May

BCB's subsidiary Bumiputra-Commerce Finance launched its innovative e-Dealer System, through collaboration with Naza Kia. The robust and user-friendly on-line car loan application system empowers car dealers to obtain approval for their customers' car loan applications. Approval can be obtained within a few hours through this speedy, paperless and cost efficient system.

30 July

For the third season running, BCB jointly launched the popular documentary "Potret Kejayaan" with TV3. The documentary focuses on compelling success stories of ordinary Malaysians in various fields of endeavors. Aired on a weekly basis from 6 August until 8 October 2004, BCB's initiative underscores its corporate values of nurturing success for Malaysians.

15 August

BCB's Chairman, Tan Sri Radin Soenarno Al-Haj presented the Bank's contribution of RM500,000 to fund cancer research programmes of National Cancer Council (MAKNA) to its President, Datuk Dr. Mohd. Farid Ariffin in a simple ceremony. The contribution demonstrates the Bank's social consciousness and will provide MAKNA resources for some very creditable research that offers long lasting benefits to cancer patients.

20 August

BCB launched "CashLaju", a remittance service that offers customers a fast, convenient and reliable way to remit monies to Indonesia through hundreds of branches of PT Bank Niaga of Indonesia and Pos Indonesia. The initiative demonstrates the success of collaboration among companies within the Commerce Asset group.

Calendar of Events for 2003

34 Bumiputra-Commerce Bank Berhad (13491-P)



7 October



22 October



10 December

12 September

BCB's Managing Director and CEO Dr Rozali Mohamed Ali, as Chairman of the Association of Banks in Malaysia, led all member banks and members of the Association of Finance Companies and the Association of Merchant Banks in expressing the industry's appreciation to former Prime Minister and Finance Minister, Tun Dr. Mahathir Mohamad and his wife, Tun Dr. Siti Hasmah Mohd. Ali, at a dinner in Putrajaya.

16 September

BCB, and two other banks were appointed as internet banking collection agents by Tabung Haji at a signing ceremony. BCB demonstrated its capabilities in internet banking and handling of bulk transactions, consistent with its quest to migrate its customers from conventional banking to the more efficient internet banking platform.

6 October

BCB embarked on a successful roadshow in Hong Kong and Singapore to raise USD300 million through the issuance of bonds to fund its operations. It received overwhelming response.

7 October

The Institute of Internal Auditors Malaysia presented two awards to BCB during its 2003 annual dinner. BCB won first prize in demonstrating a strong commitment to Continuous Professional Development and another prize for strong involvement in Certified Internal Auditor Programme.

11 October

BCB opened its branch in Cyberjaya, Selangor offering residents of the modern hi-tech town convenient and friendly services.

17 October

BCB's Fast Track SME Loan, a scheme that offers approval within 7 working days was launched. Credit Guarantee Corporation and the Federation of Women Entrepreneurs signed an MOU with BCB. The Bank showcased its proactive effort and efficiency as a leading provider of SMI financing. It also demonstrated its aspiration in helping SMIs develop their businesses.

20 October

BCB's Retail Service Outlet in Mid-Valley Megamall was upgraded to a branch to meet customers' increasing needs at this modern shopping complex.

22 October

BCB officially launched Proton Commerce Sdn. Bhd, a joint venture between Proton Edar and Bumiputra-Commerce Finance, subsidiaries of Proton Berhad and BCB. A first of its kind joint venture, it provides BCB an opportunity to rapidly extend its consumer financing base.

9 December

BCB and Commerce Life introduced a new bancassurance product, FD Freedom, that offers customers a single premium endowment policy plus a guaranteed dividend with additional death protection.

10 December

BCB won an award from Dewan Bahasa dan Pustaka for its outstanding use of Bahasa Melayu in the Banking and Insurance Industry during the Citra Wangsa Malaysia Private Sector 2003 Award Night.

16 December

BCB and Maxis launched the mobile banking service to enable customers of both organisations to perform banking transactions, anywhere and at anytime.